



How It Works

United Way is pleased to offer this unique giving option that allows community leaders to “step up” to the \$10,000 level of giving gradually over three years and be recognized as Tocqueville Society members from the very first year. Step-Up Program members make a commitment now for their United Way giving over a period of three years: **\$5,000 in year one, \$7,500 in year two, and the full \$10,000 in year three.**

Donor Designations

We suggest you allow your gift to Advance the Common Good in Carlisle & Cumberland County by being invested in United Way’s Community Impact Fund, which supports 41 programs that meet community priorities and produce measurable results. While unrestricted gifts can help the greatest number of people, you may direct part of your gift to any 501(c)(3) non-profit in any location—they do not have to be associated with United Way. No fees are charged to you or the organization. **You must leave a minimum in the United Way’s Community Impact Fund each year: \$1,250 in year one, \$1,875 in year two, and \$2,500 in year three.**

Recognition

All Step-Up Program donors will be recognized as full members of the Tocqueville Society. You will be invited to attend all Tocqueville events, and will be listed as Tocqueville members in the annual Leadership Giving Booklet.

Step-Up Program Pledge Form

Yes! I want to use the Step-Up Program option and join the Tocqueville Society, giving **\$5,000 in 2017, \$7,500 in 2018, and \$10,000 in 2019.**

NAME(S) _____

EMPLOYER/ORGANIZATION _____

HOME ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

Payment Options:

- Check enclosed, payable to United Way of Carlisle & Cumberland County
- Bill me: Monthly _____ Quarterly _____ One time on (mm/yy) _____
- Credit Card
 - Visa MasterCard American Express Discover
 - Name as it appears on card: _____
 - Billing Address: _____
 - Credit Card #: _____ Expiration Date: _____ Security Code: _____

- Debit Card or Bank Withdrawal (United Way will contact you for information)
- Transfer of Securities; contact United Way when ready to transfer stock
- Payroll Deduction
- I/we prefer my/our donation to remain anonymous

Signature _____ Date _____

Thank you for being a leader in our community!
Please use reverse side for designations.

United Way of Carlisle
& Cumberland County





Donor Designations—Year 1

Please distribute my pledge as follows:

| | |
|--|----------|
| United Way of Carlisle & Cumberland County Community Impact Fund (\$1,250 minimum to be distributed to 41 local non-profit programs) | \$ _____ |
| Endowment Fund, United Way of Carlisle & Cumberland County | \$ _____ |
| United Way Success By 6™ Initiative | \$ _____ |
| United Way Heating Coalition | \$ _____ |

I wish to direct a portion of my gift to the following 501(c)(3) organizations:

| Name & Address of Organization(s) | Gift Amount |
|-----------------------------------|-------------|
| _____ | \$ _____ |
| _____ | \$ _____ |
| _____ | \$ _____ |
| _____ | \$ _____ |
| _____ | \$ _____ |

- *Please list additional directed gifts on an additional attached page.*
- *We pay directed gifts upon receipt of your payment. We remind you that we do not charge any fees against your designations.*
- *The intended use of your directed contributions must be recorded by **June 30, 2018.***
- ***Donors may not receive any goods or services for designations***