



### What is the Alexis de Tocqueville Society?

United Way Worldwide created the Alexis de Tocqueville Society in 1972. It earned its name because of Alexis de Tocqueville's observations of the uniquely American concept of coming to the aid of our fellow man. The members of the Tocqueville Society embody his observations of the American spirit of voluntary effort for the common good.

In 1998, United Way of Carlisle & Cumberland County established its own Alexis de Tocqueville Society to acknowledge the commitment of local community leaders to philanthropy.

### How many Tocqueville members are there, and how much money is raised?

Locally, in the greater Carlisle community, there are 33 members of the Tocqueville Society, and in 2016, they collectively invested over \$577,000 in the community. This was 40% of the total amount contributed to the 2016 campaign.

Nationally, there are 25,000 members of the Tocqueville Society, and there are 430 Tocqueville Society programs throughout the country and around the world.

### What are the guidelines for Tocqueville Society membership?

Invest at least \$10,000 with United Way of Carlisle & Cumberland County, designating a minimum of \$2,500 to support its *Community Impact Fund*. The remaining \$7,500 or more may be designated to any 501(c)(3) organizations. Donors may not receive any goods or services for designations.

For example, if you currently invest \$5,000 in United Way of Carlisle & Cumberland County and \$5,000 in your alma mater, by combining your investments through United Way, you can become a member of the Tocqueville Society and still maintain your existing investment preferences by designating \$5,000 to your alma mater through United Way.

#### Levels of Membership:

\$10,000-\$24,999 – Membres de la Société

\$25,000-\$49,999 – Ordre de Liberté

\$50,000-\$74,999 – Ordre d'Égalité

\$75,000-\$99,999 – Ordre de Fraternité

\$100,000-\$249,000 – La Société Nationale

\$250,000-\$499,999 – Ordre d'Indépendance

\$500,000-\$749,999 – Ordre de Connaissance

\$750,000-\$999,999 – Ordre de Prospérité

\$1,000,000 and over – La Table Ronde des Millions de Dollars

### What are the benefits of membership?

**Recognition:** United Way of Carlisle & Cumberland County recognizes Tocqueville members in its annual *Leadership Giving Booklet*, in print and online. United Way also hosts an annual reception to thank the Tocqueville Society donors.

**Engagement:** As a Tocqueville member, we encourage you to attend annual events such as the *Humanitarian Award Program and Reception*, our campaign kick-off and celebration breakfasts, and other events held throughout the year. Additionally, Tocqueville members are eligible to join United Way of Carlisle & Cumberland County affinity groups such as the *Bridges Society* or the *Women's Leadership Council*. They are also encouraged to volunteer as part of the *Community Impact Panels*, which meet annually to determine the allocation of funds raised in the Community Impact Fund to partner agencies.



**Who is involved with the local Tocqueville Society?**

The members of the 2016 United Way of Carlisle & Cumberland County Alexis de Tocqueville Society are as follows:

**Ordre de Fraternité**

Kenneth & Marsha Tuckey

**Ordre de Liberté**

Mike & Fran Devlin

Damien & Sondra Elias

Marjie & Don Mowery

Virginia M. Rahal

Bill & Pat Solomon

Kurt & Pam Suter

Mr. & Mrs. Ray L. Wolfe

Jack & Madge Ziegler

**Membres de la Société**

Ann & Tom Benjey

Mark Bishop

Kevin & JoAnn Curtis

Elizabeth V. & George F. Gardner

Dr. Thomas J. Green

Ben Francavilla & Jan Hodges

Ann Kramer Hoffer

William H. Hooke, Jr.

Elizabeth Jamieson

Bets Keen

Bill & Gail Keen

Dwayne Keller & Donna Partin

Ron Leitzel

Veryl Macdonald

Albert & Deborah Masland

Elizabeth Masland

David & Jennifer Metz

Ivo Otto III & Ellen Peters Otto

Mark & Lisa Ritchie

Steve Sorem & Jean Woodworth-Sorem

John & Tonia Ulsh

W. R. Unger

Mary Ann Warrell

Wentzel-Weitzel Gifts