What is the Alexis de Tocqueville Society?

United Way Worldwide created the Alexis de Tocqueville Society in 1972. It earned its name because of Alexis de Tocqueville’s observations of the uniquely American concept of coming to the aid of our fellow man. The members of the Tocqueville Society embody his observations of the American spirit of voluntary effort for the common good.

In 1998, United Way of Carlisle & Cumberland County established its own Alexis de Tocqueville Society to acknowledge the commitment of local community leaders to philanthropy.

How many Tocqueville members are there, and how much money is raised?

Locally, in the greater Carlisle community, there are 31 members of the Tocqueville Society, and in 2017, they collectively invested over $586,000 in the community. This was 40% of the total amount contributed to the 2017 campaign.

Nationally, there are 25,000 members of the Tocqueville Society, and there are 430 Tocqueville Society programs throughout the country and around the world.

What are the guidelines for Tocqueville Society membership?

Invest at least $10,000 with United Way of Carlisle & Cumberland County, designating a minimum of $2,500 to support its *Community Impact Fund*. The remaining $7,500 or more may be designated to any 501(c)(3) organizations. Donors may not receive any goods or services for designations.

For example, if you currently invest $5,000 in United Way of Carlisle & Cumberland County and $5,000 in your alma mater, by combining your investments through United Way, you can become a member of the Tocqueville Society and still maintain your existing investment preferences by designating $5,000 to your alma mater through United Way.

Levels of Membership:

$10,000-$24,999 – Membres de la Société  
$25,000-$49,999 – Ordre de Liberté  
$50,000-$74,999 – Ordre d’Égalité  
$75,000-$99,999 – Ordre de Fraternité  
$100,000-$249,000 – La Société Nationale  
$250,000-$499,999 – Ordre d’Indépendance  
$500,000-$749,999 – Ordre de Connaissance  
$750,000-$999,999 – Ordre de Prospérité  
$1,000,000 and over – La Table Ronde des Millions de Dollars

What are the benefits of membership?

**Recognition:** United Way of Carlisle & Cumberland County recognizes Tocqueville members in its annual *Leadership Giving Booklet*, in print and online. United Way also hosts an annual reception to thank the Tocqueville Society donors.

**Engagement:** As a Tocqueville member, we encourage you to attend annual events such as the Humanitarian Award Reception, our campaign kick-off and celebration breakfasts, and other events held throughout the year. Additionally, Tocqueville members are eligible to join United Way of Carlisle & Cumberland County affinity groups such as the Emerging Leaders Council or Women United. They are also encouraged to volunteer as part of the Community Impact Panels, which meet annually to determine the allocation of funds raised in the Community Impact Fund to partner agencies.
Who is involved with the local Tocqueville Society?

The members of the 2017 United Way of Carlisle & Cumberland County Alexis de Tocqueville Society are as follows:

**Ordre de Fraternité**
Kenneth & Marsha Tuckey

**Ordre d’Egalité**
Jack & Madge Ziegler

**Ordre de Liberté**
Mike & Fran Devlin
Marjie & Don Mowery
Virginia M. Rahal
Bill & Pat Solomon
Kurt & Pam Suter
Mr. & Mrs. Ray L. Wolfe

**Members de la Société**
Anonymous
Ann & Tom Benjey
Mark Bishop
Kevin & JoAnn Curtis
Damien Elias & Sondra Wolfe Elias
Elizabeth V. & George F. Gardner
Dr. & Mrs. Thomas J. Green
Ben Francavilla & Jan Hodges
Ann Kramer Hoffer
William H. Hooke, Jr.
Elizabeth Jamieson
Bill & Gail Keen

Dwayne Keller & Donna Partin
Ron Leitzel
Albert & Deborah Masland
Elizabeth Masland
David & Jennifer Metz
Ivo Otto, III & Ellen Peters Otto
Mark & Lisa Ritchie
John & Tonia Ulsh
W. R. Unger
Mary Ann Warrell
Wentzel-Weitzel Gifts